

For Immediate Release

Contact: Susan Slovic, BSNB, 518-363-8628, susan.slovic@bsnb.com

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PRESS RELEASE

Ballston Spa National Bank to Host 15th Drive-Thru Food Pantry

Announces Final Matching Campaign to Support Regional Food Bank of NENY after Raising \$31,000 from Community and Donating \$70,000 in Bank Funds thus far

(BALLSTON SPA, N.Y.) – <u>Ballston Spa National Bank (BSNB)</u>, in cooperation with the <u>Regional Food Bank of Northeastern New York</u> is hosting its **15**th **contactless drive-thru food pantry** on **Tuesday**, **June 15th**, **beginning at 9:30 a.m.** The event, which will be held at the Bank's corporate offices located at **990 State Route 67 in Ballston Spa**, is open to area families and individuals in need of food assistance. **Patrons will receive food on a first-come**, **first-served basis**, **while supplies last.**

BSNB **employee volunteers** will welcome attendees and load boxes of food directly into the trunk of each vehicle. All volunteers will follow CDC guidelines by wearing appropriate masks and gloves while actively practicing social distancing. Thanks to the Regional Food Bank, an anticipated **18,000 pounds of food will be distributed at the event**. Items to be distributed include fresh produce, dairy, frozen meats and non-perishable food items.

In addition to volunteer support, a series of matching campaigns initiated by the bank have generated donations from community members totaling \$31,000. Combined with support from BSNB, the Regional Food Bank has received more than \$101,000 to date to help those challenged with food insecurity in our region. The Bank's final matching campaign will run from now through June 15. Donations received from the community will again be matched up to a total of \$5,000.

"BSNB's support of the Regional Food Bank and overall response to the increased need caused by COVID has been extraordinary. They have provided generous funding to assist us, but even more important and impressive is the personal involvement they have provided toward the effort to feed our neighbors in need. They have coordinated, sponsored, and staffed countless drive-thrus, encouraged the general public to get involved, and provided emotional support to our staff during this trying year. We are so grateful for everything the BSNB team has contributed and thank them on behalf of our staff and the thousands of people they have helped feed," said Mark Quandt, Executive Director, Regional Food Bank of Northeastern New York.

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"Thanks to the efforts of our team, BSNB was able to quickly respond to the emerging pandemic risk in early 2020 and adjust our service model to help ensure the safety of staff and customers. From this position, we were able to turn our attention to helping provide support to the greater community. Recognizing the exceptional efforts of the Regional Food Bank, we focused our volunteer support and charitable giving to assist them in the delivery of vital food supplies for families in need. I am extremely proud of our team and appreciative of the financial support we have received from the community," stated **Christopher R. Dowd, President and CEO, BSNB**.

Over the last 13 months, the drive-thru food pantries hosted by BSNB have distributed **252,000 pounds** of food and served **13,000 people** across the Capital Region. **The public is encouraged to support the Regional Food Bank's continued efforts.** Donations under BSNB's matching campaign will be accepted until June 15, 2021. Donate directly via the <u>Regional Food Bank's donation site</u> and select 'BSNB Matching Campaign' as your donation designation. Donors may also make checks payable to the Regional Food Bank of Northeastern New York and drop them off at any BSNB banking location or mail to BSNB, ATTN: Regional Food Bank Matching Campaign, PO Box 70, Ballston Spa, NY 12020.

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ABOUT BALLSTON SPA NATIONAL BANK

With just the right combination of personal service and high tech convenience, BSNB offers a wide range of financial products and services to individuals, families, municipalities, nonprofits, and businesses throughout New York's greater Capital Region. Find out more about BSNB's offerings here. To become part of BSNB's online community, please visit us on Facebook, Twitter, and LinkedIn.

ABOUT THE REGIONAL FOOD BANK OF NORTHEASTERN NEW YORK

The Regional Food Bank of Northeastern New York is a 501(c)(3) not-for-profit organization that collects donated food from the food industry and distributes it to nearly 1,000 charitable agencies feeding the hungry in 23 counties of northeastern New York. The food provided by the Regional Food Bank helps to feed over 350,000 people each month. In 2019, the organization distributed over 40 million pounds of food to the hungry. The Regional Food Bank is a member of Feeding America, the national network of food banks. The organization is supported by foundations, private contributions and fundraising events. For information on services offered by the Regional Food Bank, call (518) 786-3691 or visit www.regionalfoodbank.net.